



## Steinert Marching Unit Parents Association

[www.SMUPA.com](http://www.SMUPA.com)

### Ad Book Sponsor Form

**DEADLINE FOR AD SUBMISSION: Friday, September 7, 2009**

WELCOME to the Steinert Marching Unit, it will be a very exciting and busy year. It is with great pride that the Steinert Marching Unit Parents Association will host its annual Marching Band Festival on Sunday, October 11, 2009. Our event is called "Music in Motion", and is the most important fundraiser of our season. This fundraiser benefits both the Unit and its members by selling ads for our booklet, which we will sell at the Festival.

Each ad, booster, and patron that every member sells brings them a percentage of credit toward their account for that year. These funds can be used to help to pay for a variety of items including the annual band banquet and the trip to Disney World where we will be performing in 2010. Processing the Ad Book is a time consuming and complicated task. You can help make it easier by submitting your ads before the deadline, adhering to the guidelines detailed on the forms and by filling out the forms completely before submitting them. By doing this it will ensure your ad appears as you wanted and your student receives proper credit. Please make sure you make extra copies of the forms so you can send in multiple ads or visit [www.smupa.com](http://www.smupa.com) to print out additional copies.

PAYMENTS SHOULD BE MADE OUT TO *Steinert Marching Unit Parents Association* or *SMUPA* and be paid by CHECK OR MONEY ORDER ONLY. NO CASH PLEASE! Also, please make sure the student's name is on the memo line of the check to assure correct student credits. Please do not staple or fold any ads or payments.

Do not mail any ads or payments to the school during the summer. They can be mailed to:

Steinert Marching Unit Parents Association, Inc  
c/o Carrie Kulak  
81 Drialo Drive  
Allentown, NJ 08501

The ad book will once again be full size (8 ½ x 11 pages). The inside front, inside and outside back covers are available for sale at a cost of \$150.00 each. These are available on a first come basis by turning in the ad copy and payment early. We cannot hold these pages for anyone.

- |                      |       |                 |       |
|----------------------|-------|-----------------|-------|
| • Back Cover         | \$150 | • Half Page     | \$ 60 |
| • Inside Front Cover | \$150 | • Quarter Page  | \$ 50 |
| • Inside Back Cover  | \$150 | • Business Card | \$ 40 |
| • Full Page          | \$100 |                 |       |

We will once again be having a competition for the members of the units to submit cover ideas for the ad book. The designs will be judged by the staff and the winner will receive SMUPA gear. All cover designs must have the students name on the back of the design.

AD DEADLINE IS FRIDAY, SEPTEMBER 7, 2009, but ads can be dropped off anytime. They can also be turned in at band camp. If you should have any questions regarding the ad book, please contact our Ad Book Chair, Carrie Kulak. e-Mail: [c\\_kulak@yahoo.com](mailto:c_kulak@yahoo.com) Cell: 609-273-4841

Thank you!

*All forms available on [www.smupa.com](http://www.smupa.com)*



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Ad Book Sponsor Form

DEADLINE FOR AD SUBMISSION: Friday, September 7, 2009

Date: \_\_\_\_\_ Sponsor: \_\_\_\_\_  
Company Name

Student: \_\_\_\_\_  
Name e-Mail Phone

Sponsor: \_\_\_\_\_  
Contact Name Contact e-Mail Contact Phone

Sponsor's Address: \_\_\_\_\_  
Street City State Zip Code

**ORDER:** Yes, I would like to support the band by placing an ad in the Music in Motion Ad Book. Please place the following size ad:

- Back Cover\* \$150
- Inside Front Cover\* \$150
- Inside Back Cover\* \$150
- Full Page \$100
- Half Page \$ 60
- Quarter Page \$ 50
- Business Card \$ 40

Please check one:

- Camera Ready attached
- e-Mail Submission (Please send all electronic ads to [c\\_kulak@yahoo.com](mailto:c_kulak@yahoo.com))
- Handwritten copy attached – please leave as is
- Handwritten copy attached – please type ad

I do not wish to place an ad but I would like to support the band and this band member by making a contribution in the amount of \$\_\_\_\_\_.

\* Cover ads are taken on a first come, first served basis. Both camera ready ad and payment should be turned in as early as possible to secure these pages.

FOR BEST AD RESULTS

- ◆ Do not staple ◆ Do not fold ad ◆ Do not tape pictures or graphics ◆ Submit original photos ◆ Design in black and white

**PAYMENTS:** Please make checks or money orders payable to *Steinert Matching Unit Parents Association Inc. or SMUPA*. No cash accepted. Please note student name in the memo section of the check.

**SEND:** Do not mail ads or payments to the school. They can be mailed to:

Steinert Matching Units Parents Association Inc.  
C/o Carrie Kulak  
81 Drialo Drive  
Allentown, NJ 08501

All forms available on [www.smupa.com](http://www.smupa.com)

For SMUPA Use Only: Received: _____ Student: _____ Total: _____
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Quarter Page \$50

Steinert Matching Unit Parents Association Inc.  
Music in Motion Ad Book Advertising Space

Student Name: \_\_\_\_\_

Student Phone Number: \_\_\_\_\_

Please keep ad within the border. Copy this page as needed or visit [www.smupa.com](http://www.smupa.com) for additional copies

Ad Rates:

Back Cover*	\$150
Inside Front Cover*	\$150
Inside Back Cover*	\$150
Full Page	\$100
Half Page	\$ 60
Quarter Page	\$ 50
Business Card	\$ 40

*\* Cover ads are taken on a first come, first served basis. Both camera ready ad and payment should be turned in as early as possible to secure these pages.*

Business Card \$40

Half Page \$60

Full Page \$100 (Entire outer border)

For SMUPA Use Only: Received: \_\_\_\_\_ Student: \_\_\_\_\_ Total: \_\_\_\_\_





