



## STEINERT MARCHING UNIT PARENTS ASSOCIATION

# Music in Motion Ad Book

Ad deadline: Fri., Sept. 14, 2018

Music in Motion: Saturday, October 27, 2018

The Steinert Marching Unit Parents Association will host its 33<sup>rd</sup> annual Music in Motion marching band festival on Saturday, October 28, 2017. Music in Motion is the most important fundraiser of the season, supporting all the student band and color guard members of the Steinert Marching Unit.

Music in Motion typically features several bands from the region for a day-long festival of music at Steinert High School. Ad books are available for parents, spectators and band members.

Each SMU family is asked to sell a minimum of \$50 in ads for this year's ad book. After the initial \$50, all subsequent ad proceeds will be split evenly between the student's credit account and the unit. These funds may be used to help to pay for a variety of events including the band banquet, and to support equipment and instrument purchases.

Please submit ads as soon as possible and in accordance with the guidelines detailed on the forms. By doing this it will ensure your ad appears as you wanted and your student receives proper credit. Please make sure you make extra copies of the forms so you can send in multiple ads or visit [www.SMUPA.com](http://www.SMUPA.com) to print out additional copies.

ALL PAYMENTS SHOULD BE MADE OUT TO Steinert Marching Unit Parents Association or SMUPA and be paid by CHECK OR MONEY ORDER ONLY. NO CASH PLEASE! Also, please make sure the student's name is on the memo line of the check to assure correct student credits. Please do not staple or fold any ads or payments.

Please E-mail a copy of all ads to [SMUadbook@gmail.com](mailto:SMUadbook@gmail.com)

Please do not mail ads or payments to the school during the summer. Ads may be placed in the SMUPA band box in the band room during band camp and up until the Sept. 14<sup>th</sup> deadline.

Ads, payment and completed forms may be mailed to: Steinert Marching Unit Parents Association  
c/o Patty Hensler 4344 Nottingham Way Hamilton Sq. NJ 08690

- Back Cover (color) \$200
- Inside Front Cover (color) \$175
- Inside Back Cover (color) \$175
- Full Page (black & white) \$100
- Half Page (black & white) \$60
- Quarter Page (black & white) \$50
- Eighth Page/Business Card (black & white) \$25
- Patrons (1-40 character line) \$5

Ad book covers are available on a first come basis by turning in the ad copy and payment early. We cannot hold these pages for anyone.

Members of the unit are invited to submit cover artwork for the ad book. Submissions will be judged by SMU staff, and the winner will receive a gift certificate to the SMUPA Band Store. All cover designs must have the student's name on the back of the design, and be submitted by September 14, 2018.

If you should have any questions regarding the ad book please email Lisa Trayner at [SMUadbook@gmail.com](mailto:SMUadbook@gmail.com).

Thank you!

Quarter Page \$50

Steinert Marching Unit Parents  
Association Inc.  
Music in Motion Ad Book  
Advertising Space

Student Name: \_\_\_\_\_

Student Phone Number: \_\_\_\_\_

Please keep ad within the border. Copy this page as needed or visit [www.SMUPA.com](http://www.SMUPA.com) for additional copies

Ad Rates:

Back Cover*	\$200
Inside Front Cover*	\$175
Inside Back Cover*	\$175
Full Page	\$100
Half Page	\$60
Quarter Page	\$50
EighthPage/Business Card	\$25
Patron (1-40 character line)	\$5

\* Cover ads are taken on a first come, first served basis. Both camera ready ad and payment should be turned in as early as possible to secure these pages.

Half Page \$60

Full Page \$100 (Entire outer border)