



STEINERT HIGH SCHOOL MUSIC IN MOTION

The Steinert Marching Unit Parents Association will host its 34th annual Music in Motion marching band festival on Saturday, October 5, 2019. Music in Motion is the most important fundraiser of the season, supporting all the student band and color guard members of the Steinert Marching Unit.

Music in Motion has had a rich history throughout this area over many decades. Music in Motion features several marching units from the region, including Nottingham and Hamilton West High Schools, for a festival of music at Steinert High School. This year will be the festival's first year as an official US Bands Competition, and we would like you to consider being an event sponsor.



The hard work and dedication of our students is what makes our unit so successful. From Friday night lights, to the halftime shows, to the parades, concerts, contests, and the classroom, our students continue to excel in every aspect. The marching unit teaches our students discipline, good work ethics, team-building skills, musicality, athleticism, camaraderie, sportsmanship, and respect, to name a few. The Steinert Marching Unit is highly respected and is crucial in building tomorrow's leaders. During the 2018-19 season, the unit consisted of 89 members; 67 musicians and 22 color guard.

Over the past few years, the Music in Motion event has grown to attract thousands of spectators from Mercer and surrounding counties. Music in Motion is a great way for local businesses to become involved in shaping our students, providing them with much-needed funds to keep our music programs alive. There are various levels of sponsorship (Friends of the Band, Bronze, Silver, Gold, Platinum, and Diamond) but only one Presenting Sponsorship available. All levels are based on the amount of contribution towards the event. Some of the exposure a sponsor should expect is as follows:

- Advertising privileges on the Steinert Marching Unit parent website. The website is the heart of the band's communication within the program and is a vital source for all who wish to know more about the program and the event. (www.smupa.com)
- A certificate of appreciation to display at your business, showing your patrons how you're a contributing supporter of music education in Hamilton.
- A fence banner that will feature recognition of your business' contribution on the Steinert Football field for the 2019 season, as well as advertising privileges in the event program.

The unit participates in many events throughout Mercer and the surrounding counties. The exposure at these events could reach thousands of people for the benefit of your business. Steinert came out on top in WPST's recent "**Best Marching Band in Mercer County**" poll. The polls represented more than 150,000 page views on WPST.com and was the most trafficked piece of content on their site and app in the last 6 months of the 2018 year. In addition, their three rounds of voting garnered over 86,000 collective votes.

Steinert's commitment to its students is unparalleled by any other. It is to this end that we're working incredibly hard to have 100% of our students become successful beyond high school. In the marching unit, our goals are the same; and that through music, we will achieve greatness in every aspect of the program.

We cordially invite you to join us in our cause by becoming a sponsor of the Steinert Marching Unit and Music in Motion TODAY! If you have any questions, please contact me at 609-556-0777 or via email at dsoto609@gmail.com. I look forward to hearing from you and greatly welcome your sponsorship and support!

Thankfully Yours,

Denise Soto, Event Chair, Music in Motion • **10th Street • Roscoe, TX 79545 • 3257662220**

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